

Capitalizing on a Fragmented Early Stage Industry

Startup Company

Non-invasive medical aesthetics appearance improvement industry

Company Summary: We plan to establish a national chain of non-invasive medical aesthetic appearance improvement centers to provide anti-aging, skin rejuvenation treatments and skin care products to men and woman from children to the elderly. To establish our first center, we secured a letter of intent to acquire a three-year old [REDACTED] in [REDACTED] with annual revenues of \$300,000. We plan to relocate the center to an exclusive [REDACTED] address and add the latest in non-invasive technologies and personalized services with a customer focused mentality in a comfortable service environment.

Management: Dr. [REDACTED], MD, a board certified [REDACTED] physician and surgeon since 19[REDACTED], is the originator of [REDACTED]. He has [REDACTED] years of practice experience and is currently the medical director of [REDACTED] where he is a practicing [REDACTED] specializing in [REDACTED] surgery. He did his undergraduate work at [REDACTED] and [REDACTED]. Chief Executive Officer, has [REDACTED] years of experience including senior executive positions at [REDACTED], [REDACTED], [REDACTED] and [REDACTED]. At [REDACTED], he was responsible for a \$350 million, 6,000-employee [REDACTED] acquisitions and integrating over [REDACTED] companies worldwide.

Product/Service: A comprehensive range of FDA approved products and services designed to improve or resolve cosmetic skin problems such as sun damaged skin in the elderly to minor physical imperfections like birthmarks in children. The treatments are based on non-invasive technologies that focus on laser and other light-based applications, injectables such as botox and collagen, microdermabrasion, and permanent make-up. The treatments do not require patients to undergo anesthesia and are performed on an out patient basis with immediate to less than two hours maximum recovery. Products include private labeled proprietary topical creams and lotions.

Funds Requested: \$ [REDACTED] % notes due May [REDACTED] interest payable monthly with warrants to be determined.

Collateral: None.

Use of Proceeds: \$138,162 in rent and other deposits, \$122,000 leasehold improvements and office equipment, \$45,000 start-up and financing legal & consulting fees, \$2,500 start-up supplies, the balance \$142,338 is to fund first six months of operations.

Financial Projections:

Table with 5 columns: Opening Balances, Fiscal Year Ending May 31, 2005, 2006, 2007. Rows include Revenues, EBITDA, Net income, Assets, Liabilities, Net worth.

Exit: Monthly interest and principal payment May 2006; IPO or share buyback after the company completes its national rollout. Equity terms to be determined.

Contacts

[REDACTED] Chief Executive Officer [REDACTED]@[REDACTED].net

Dr. [REDACTED], MD [REDACTED] Chairman & Chief Medical Officer [REDACTED]@[REDACTED].net

ABC Enterprises, Inc. [REDACTED]

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