

## **Relevant Headline Capturing The Essence of the Opportunity**

**Company Summary:** Describe what your business does or proposes to do, including what product or goods are or will be produced or what services are or will be rendered. Summarize the material events in the development of your business (including any material mergers or acquisitions) during the past five years, or for whatever lesser period you've been in existence. Describe the industry in which you sell or expect to sell your products or services and any related trends within that industry. Describe that part of the industry and the geographic area in which your business competes or will compete.

**Management:** Describe the key members of the management, their backgrounds, what they will be doing for the company and unique skills and experiences each adds to the company.

**Product/Service:** Describe how you'll produce or render these products or services and how and when you intend to carry out these activities. If you plan to offer a new product(s), tell its present stage of development, including whether or not you have a working prototype(s). Indicate what it will take in terms of money, resources, and approvals to completely develop the product. Disclose if you are dependent upon one or a limited number of suppliers for essential raw materials, energy or other items. Describe any major existing supply contracts.

**Funds Requested:** How much you are requesting and a description of the form you are requesting it in (debt or equity).

**Collateral:** What you are offering as security to investors, if anything.

**Use of Proceeds:** Describe how you will use the proceeds you raise.

### **Financial Projections:**

	Opening			
	Balances	Year 1	Year 2	Year 3
Revenues				
EBITDA				
Net Income				
Assets				
Liabilities				
Net Worth				

**Exit:** Describe how investors will get their payout i.e. Initial Public Offering, stock buyback, sale to a strategic or financial buyer.

### **Business Stage**

### **Industry Category or Market**

### Contacts

Name  
Phone number  
Title  
Email

Name  
Phone number  
Title  
Email

Company Name  
Company Address

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